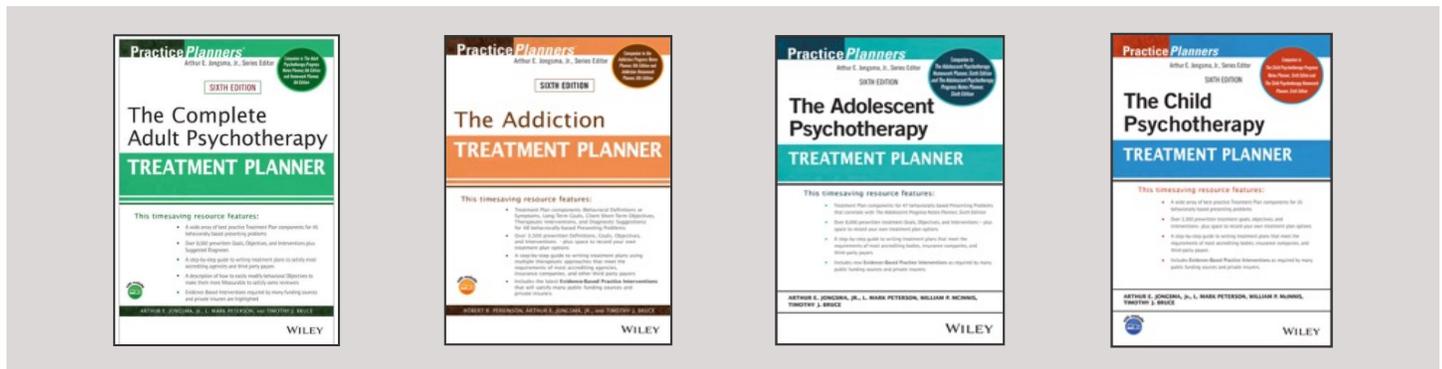


Wiley Psychology PracticePlanners®

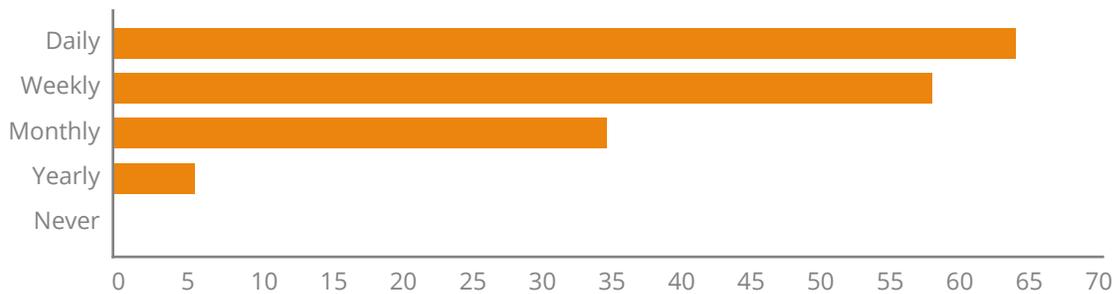
Survey results



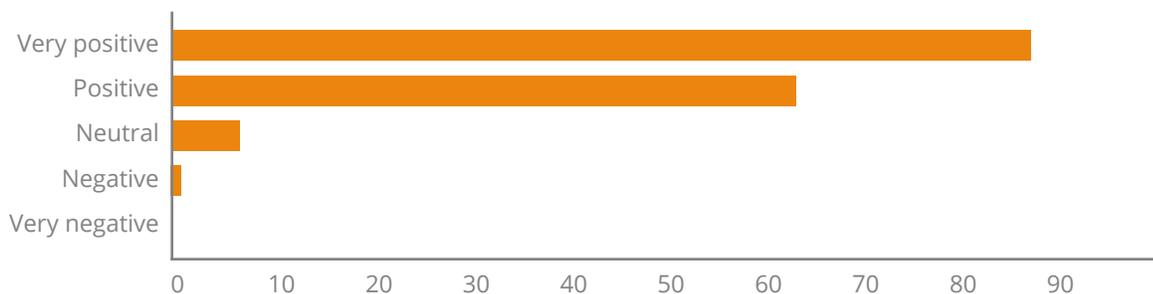
In November 2022, the Wiley Psychology Marketing and Editorial Team surveyed Psychology and Counseling Professionals to get customer feedback and perceptions on the Wiley PracticePlanners® series. Approximately 300 professionals responded to the survey. The following document includes some of the key feedback from that survey.



How often do you use material from the Wiley PracticePlanners® series in your professional practice?

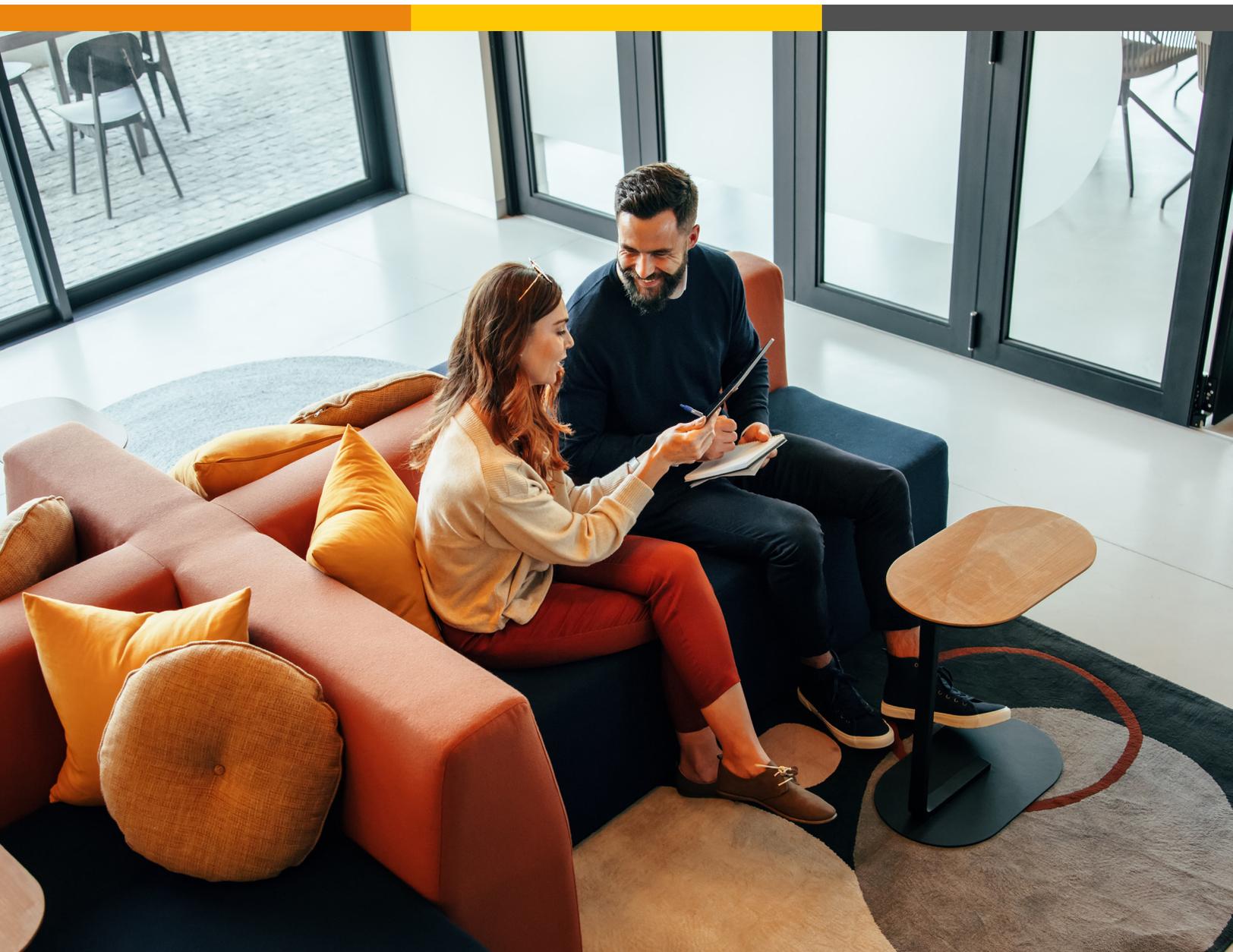


What is your overall reaction to the Wiley PracticePlanners® series?

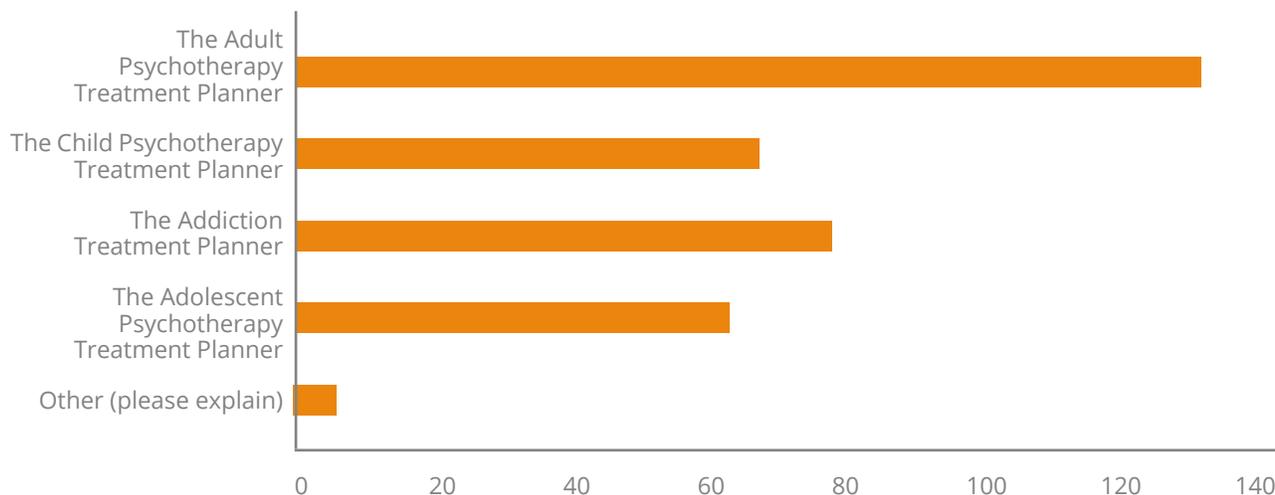


Please list
2-3 strengths
of the Wiley
PracticePlanners
series: Summary
of replies

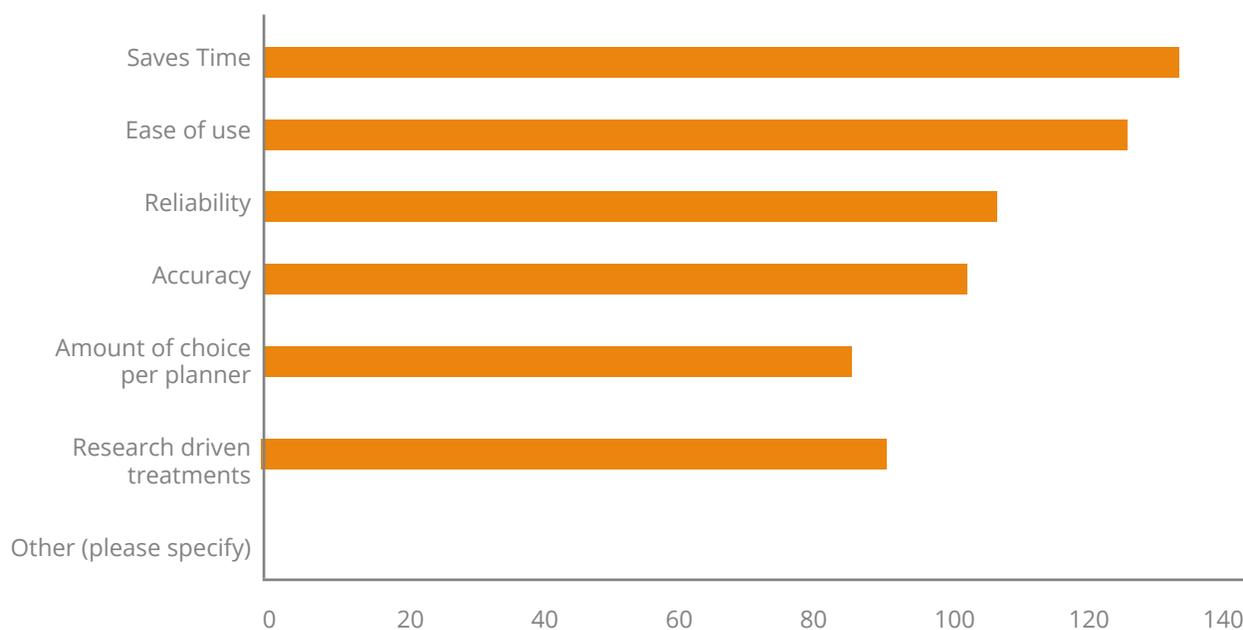
- **Very easy to use and understand**
- **Effective**
- **Time-saving**
- **Comprehensive**
- **Concise**
- **Accurate**
- **Invaluable information**
- **Clear**
- **Reduce risk of fraud**
- **Reliable**
- **Helpful**
- **Practical**
- **Easy to navigate**
- **Evidence based**
- **Organized**
- **Detailed**



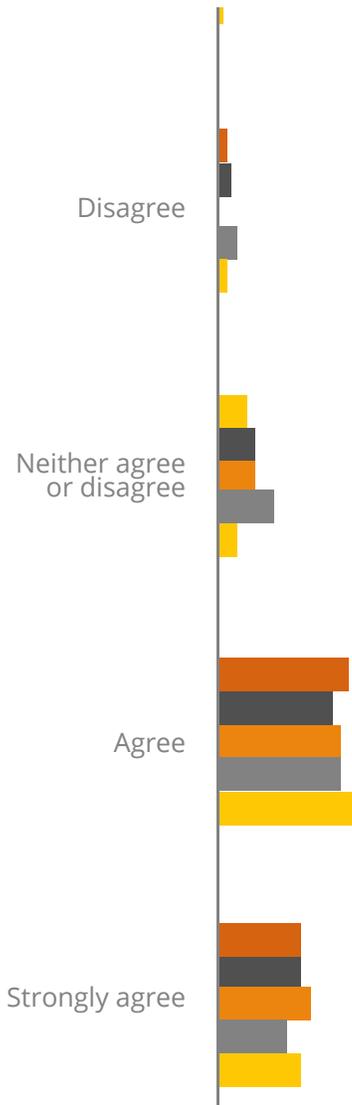
Which of Wiley PracticePlanners® series do you use most frequently? Select all that apply



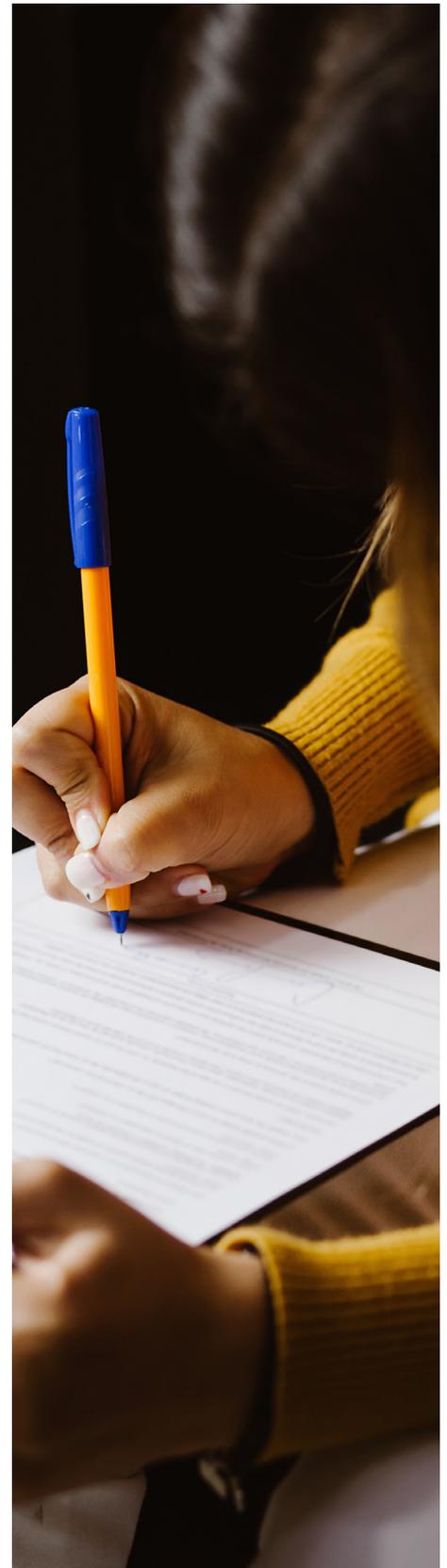
What is the value of the Wiley PracticePlanners® series? Select all that apply



How strongly do you feel the following messages resonate with your experience of treatment planners?



- Spend less time on paperwork and more time with clients.
- An invaluable practice resource for practitioners engaged in treatment
- Quickly develop evidence-based treatment plans for successful clinical inte...
- PracticePlanners® has all of the treatment plans you need to succeed.
- Focused therapeutic guides that can be used with confidence



If you were to summarize your experience with Wiley PracticePlanners® in one sentence or phrase - what would that be?

This question elicited a wealth of outstanding comments. Here are a few examples:

- Wiley PracticePlanners are outstanding, efficient, evidence-based resources that help maximize practitioners limited time; should be essential tools for all practitioners.
- Wiley PracticePlanners help me to conceptualize and quickly verbalize my treatment plans so I can spend more time with clients.
- Wiley PracticePlanners are a **must have** for every therapist.
- Because I have average 25 clients a week, I value any tool that streamlines or simplifies the paperwork side of counselling. The more proficient I am in navigating the program the more time I have for counseling
- Wiley PracticePlanners are a vital resource for practitioners
- A good resource that provides ideas and suggestions that I can incorporate into my very specific, detailed and targeted plans.
- The complete adult psychotherapy treatment planner from Wiley's Practice Planner series makes treatment planning documentation simple.
- PracticePlanners have made conducting therapy more consistent and reliable.
- An excellent resource that can guide treatment according to best practice and evidence-based care.
- It is great having a reliable resource to utilize if I feel stuck when treatment planning.

